



Earnings Presentation - Q2FY24

**EXCELERATION**



# **Business Overview**



**40+**

Years of experience in tyre manufacturing



**19<sup>th</sup>**

Ranked top tyre company in the world



**12**

manufacturing facilities

**34**

million tyre capacity



**450+**

Total number of SKU's



**100+**

Countries of Operations around the world



**6,000+**

Extensive dealers distribution network



**10,000+**

Employees globally



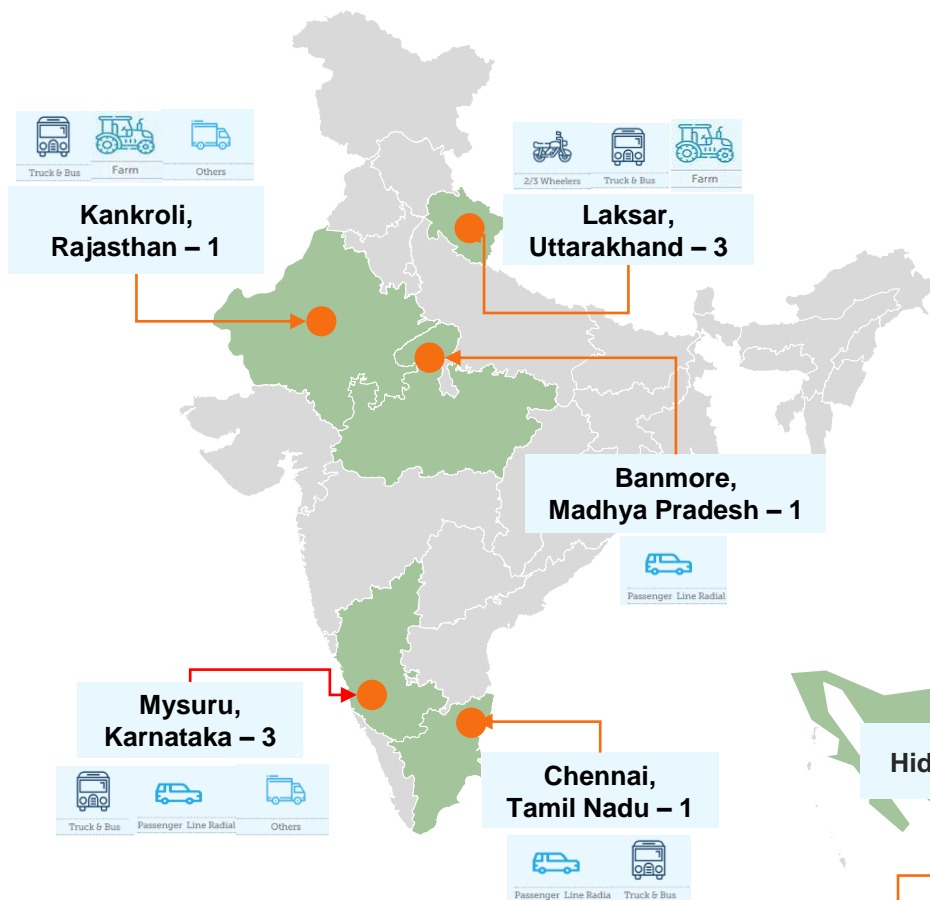
**25+**

OEM client and relationships

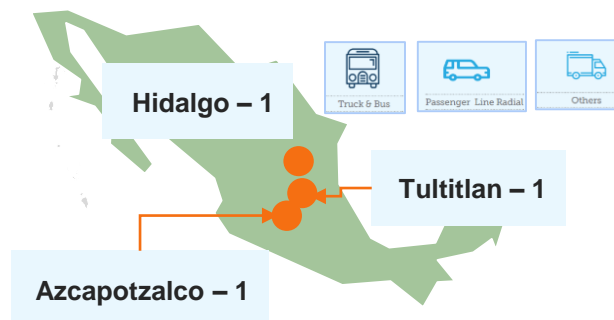
## Innovation at JK Tyre

- ❖ Pioneer of radial technology in India and **No. 1 in Truck/Bus Radial (TBR) manufacturer**
- ❖ State-of-the-art Centralized Tech Centre at Mysore – **“Raghupati Singhania Centre of Excellence (RPSCOE)”**
- ❖ **1st company in India with OE fitment of tubeless passenger radials.** Also, 1st in India to launch high performance H, V and Z-rated passenger radial tyres
- ❖ Acquired smart tyre technology start-up to revolutionize Indian tyre market – **First in India to launch Tyre Pressure Monitoring System (TPMS)** based on sensor technology
- ❖ Globally among the **top 3 in lowest energy consumption**

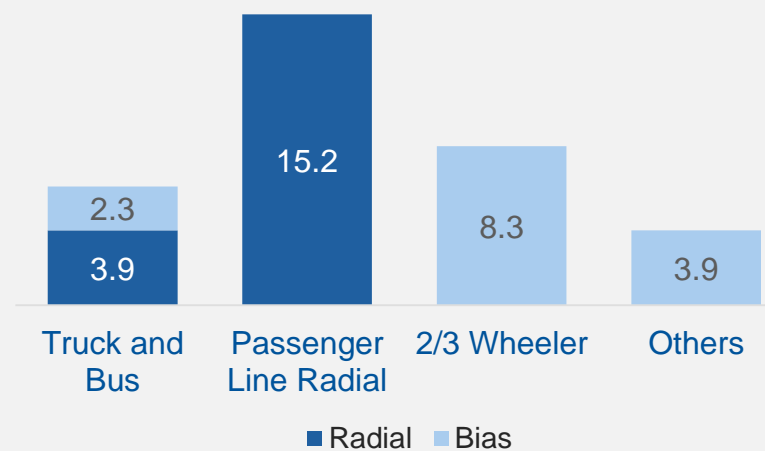
## India



## Mexico



## Annual Capacity by Product Line – Volumes in Million



**Manufacturing Facilities: 12**  
**Installed Capacity: ~34 million tyres annually**  
**Capacity Utilization: 87%**



1 Consistent Social Media Presence

2 Content Oriented Digital Marketing

3 Google My Business &  
Always-On-Search

4 E-Commerce Associations  
with Leading Platforms :

**CarDekho & TyrePlex**

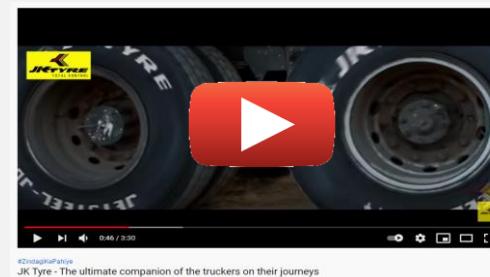
- Lead Generation
- Re-Targeting

## Social Media



No.1 Tyre Brand at Social Media in terms of Followers at Facebook & Instagram

## Content Marketing



Tyre Industry Highest no. of views at YouTube 77Mn+ for You Tube Campaign

## Google My Business



600+ Brand Shops listed at Google My Business and being optimized to have better visibility at Google Search

## E-Commerce



To give our customers an alternate touch point to explore and buy JK Tyre

## Lead Gen. & Re-Targeting



For Lead Generation & Re-targeting the prospective customers looking for Tyre at Google

## Awards



Leader in Digital Transformation, Motorsports & Digital PR, Best campaign in Automotive category 'Zindagi ke Pahiye' & Campaign of the Year by World Digital Marketing Congress

# Extensive Distribution Network and Customer Connect



## Extensive Distribution Network

### India Distribution Network

- ❖ 6,000+ Dealers
- ❖ 500 Distributors
- ❖ Tie up with +1300 Fleet Operators
- ❖ Tie up with 3 Oil Marketing Companies
- ❖ 140 Sales, Service and Stocking Points
- ❖ 28 Regional Offices



#### 69 JK Tyres Truck Wheels

Fully equipped Tyre service centre offering Total Tyre Solutions



#### 636 JK Tyre Steel & Xpress Wheels

Exclusive passenger car tyre retailing & services



#### 75 JK Re-tread centres

Value added services such as re-treading

### Mexico Distribution Network

- ❖ 97 Dealers
- ❖ Network of 144 third party dealers/distributors
- ❖ Network of 34 Distributors for Exports

### Other Geographies Network

- ❖ 76 Distributors in Middle East and South East Asia
- ❖ 61 Distributors in Africa
- ❖ 60 Distributors in North and Latin America

## Mega Customer Interaction Programs (CIPs)



4500+ Fleet owners across 40 CIPs



9000+ Farmers across 55+ Kisan Mitra Program

# Leadership Team



**Dr. Raghupati Singhania**  
*Chairman &  
Managing Director*



**Anshuman Singhania**  
*Managing Director*



**Arun K. Bajoria**  
*Director & President – Int.*



**Anuj Kathuria**  
*President - India*



**A. K. Kinra**  
*Financial Advisor*



**Sanjeev Aggarwal**  
*CFO*



**V. K. Misra**  
*Technical Director*



**Dr. R. Mukhopadhyay**  
*Director (R&D)*



**A. K. Makkar**  
*Manufacturing Director*



**Srinivasu Allaphan**  
*Marketing Director*



**Ashish Pandey**  
*Sr. VP–Materials*



**Bharat Aggarwal**  
*Head - International Trade*



**P.K. Rustagi**  
*VP (Legal) & CS*



**Pravin Chaudhari**  
*ED – JK TORNEL*



## Technology – Global Tech Centre (RPSCOE):

- Centralized Tech Center in Mysore, Karnataka with more than 200 R&D and Technology Scientist and Engineers in following facilities: **HASETRI** - Asia's first and India's foremost highly versatile and State-of-the-art Tyre / Elastomer Institute and JK Tyre Tech Centre
- R&D efforts focused in the field of advanced materials, alternate materials, nanotechnology, process and product simulations, predictive technology, advanced tyre mechanics, etc.
- India's Biggest Anechoic chamber for Noise and Vibration Analysis capable to test all tyres including truck tyres.
- **Green Technology** – Developing sustainable range of tyres and tyres with low RRCs and noise to cater to the future requirements.



R&D activities aimed at offering technologically advanced products to gain higher market share and enhanced profitability



# Innovative Products Gaining Traction



**TBR - JUH XF & JDH XF**

- ✓ Fuel Saver Technology Design
- ✓ Low RRC & Low Noise
- ✓ High Mileage



**Puncture Guard Tyre**

- ✓ Self-repair multiple punctures
- ✓ Hassle-free ride throughout life
- ✓ Better Traction & Ride Comforts



**Levitas Ultra (UHP)**

- ✓ Utmost Comfort
- ✓ Low Cabin Noise & high durability
- ✓ Shortest braking distance



**PCR – UX Royale**

- ✓ 5 Rib Asymmetric Design
- ✓ Stable Shoulder Tread Blocks
- ✓ Variable Draft Groove Technology



**2 wheeler - Blaze**

- ✓ High Speed Stability
- ✓ Ride Comfort & Smooth Cornering
- ✓ High Mileage & Better traction



**Farm - Shresth**

- ✓ Step Lug Design & Superior Tread
- ✓ Superior Dimensions & aesthetics
- ✓ High Load Carrying Capacity & Control

# Product Portfolio Differentiation

## Smart Tyres

In 2019, Acquired smart tyre technology Company to revolutionize Indian tyre market – **First in India to launch Tyre Pressure Monitoring System (TPMS) based on sensor technology**

### Key Features and Benefits

Reduces fuel bills by increasing fuel efficiency

Enhances tyre life

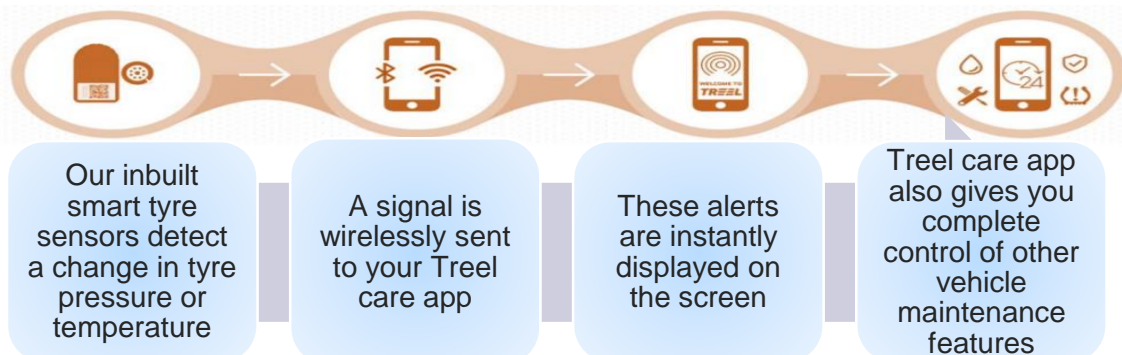
Reduces breakdowns

Offers real time asset tracking to avoid tyre theft

Enables real time mobile application based alerts for inflation & temperature breaches



### How does it work?



## Puncture Guard Tyres



Anti - Puncture Technology

Hassle Free/Safe Driving

Enhanced Tyre Life

Lowered Maintenance Cost

## How does the JK Puncture Guard tyre **heal itself?**

Whenever the JK Puncture Guard tyre is pierced by a foreign object, a thick coating of puncture-proof sealant in its interiors comes to the rescue. This sealant covers the damage area and freezes, effectively repairing the puncture right then and there, preventing any air leaks.

Once healed, the JK Puncture Guard tyre will deliver a performance identical to that of a tyre that has never been punctured.




















# Green Tyre – “UX Green” – Sustainable Tyre

JK Tyre develops PCR Tyre with 80% sustainable, recycled & renewable material – “*First Company to achieve this level*”

- Developed with highly sustainable materials like natural rubber, bio attributed SBR and BR, bio-based oil, recycled rubber powder, recovered carbonaceous black, recycled polyester and steel wire.
- Majority of these materials are ISCC (International Sustainability & Carbon Certification) certified.
- Developed & Engineered by the R&D team at the “Raghupati Singhania Centre of Excellence”- JK Tyre’s Global Tech Centre at Mysore.
- Reinforces JK Tyre’s serious commitment to advancing sustainable growth and boosting societal value creation, moving towards carbon neutrality by 2050.



# Key Customers

Passenger Car	Tractor	Truck & Bus	OTR	2 Wheeler
  <b>TATA MOTORS</b>  <b>Mahindra</b>  <b>FORCE</b> MOTORS  <b>HONDA</b> 	 <b>Mahindra</b>  <b>TAFE</b>  <b>ESCORTS</b>  <b>JOHN DEERE</b> <b>SWARAJ</b>  <b>SONALIKA</b> INTERNATIONAL  <b>CAPTAIN</b> Pioneer of The Mini Tractor  <b>EICHER</b>  <b>INDO FARM</b> EQUIPMENT LIMITED	<b>TATA MOTORS</b>  <b>SWARAJ</b> MAZDA  <b>ASHOK LEYLAND</b>  <b>BHARAT BENZ</b>  <b>Mahindra</b> Trucks and Buses  <b>VOLVO</b>  <b>FORCE</b> MOTORS  <b>SCANIA</b>  <b>JBM</b> Group	 <b>बी ई एम एल</b> birla NEW FRONTIERS. NEW DREAMS  <b>Bobcat</b>  <b>ACE</b> Hardware  <b>SCHWING</b> Stetter <b>TATA HITACHI</b> <div>Reliable solutions</div>  <b>SANY</b>  <b>JCB</b>  <b>ESCORTS</b>	 <b>Hero</b>  <b>BAJAJ</b>  <b>TVS</b> <div>2 Wheeler – Electric</div>  <b>VVA Auto Industries Pvt. Ltd.</b>  <b>RACCOON</b>  <b>OKINAWA</b> Power the Change  <b>JITENDRA</b> ELECTRIC VEHICLES  <b>BENLG</b>  <b>COSBIKE</b> FUN   FUTURISTIC   FANTASTIC



# Strengthening OEM Presence

Gaining OEM footprint and volumes across segments



## JK Tyre unveils complete range of EV-specific smart radial tyres

### EV Tyres range

Developed a complete range of electric vehicle (EV)-specific Smart radial tyres for all categories of trucks, buses, LCVs and passenger cars in India.

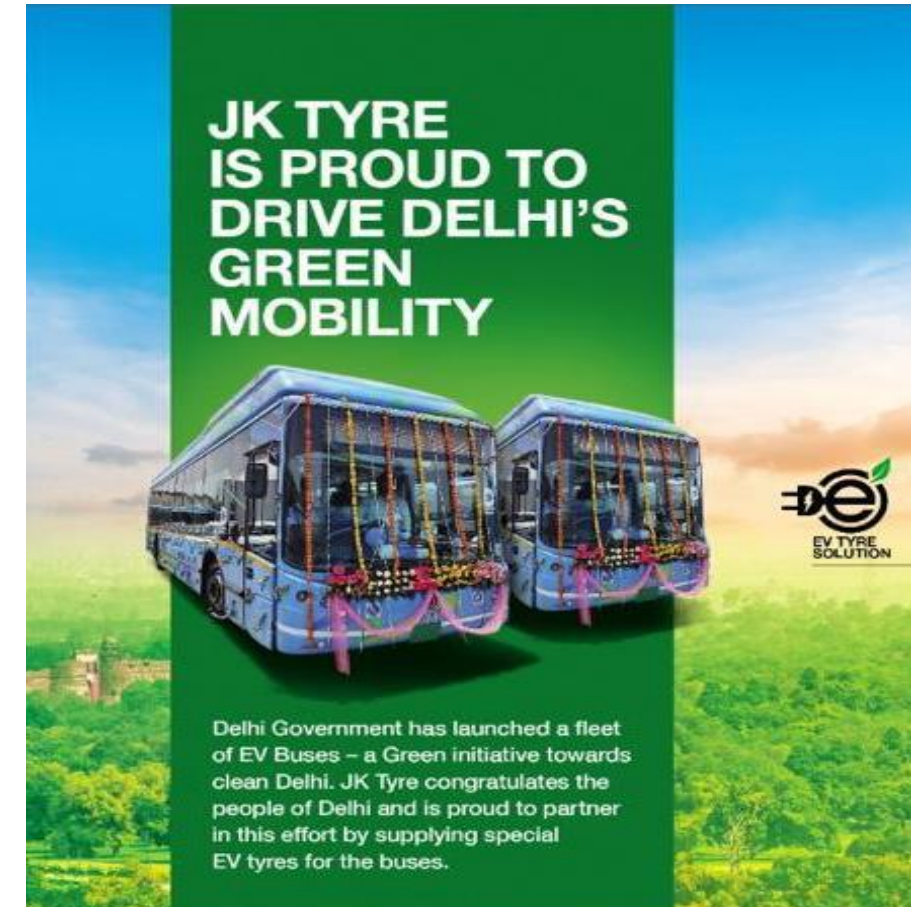
Ensures ultra-low rolling resistance

Improved wet and dry traction



High Durability & low noise

Low energy consumption



Innovation and technology are our core pillars and our product is ahead of its time to meet need of customers and industry



# Key Marketing Initiatives



## LEVITAS ULTRA (UHP TYRE)

- Best in class ride quality & experience
- Lowest cabin noise & high cornering stability
- Shortest braking distance in dry & wet conditions
- Speed Rating – W and Y with 5 star fuel savings

Launch of “The Levitas Ultra (Ultra High Performance) – Made for Dream Machines”



**Recognised for “ET ICONIC BRANDS OF INDIA 2022”**

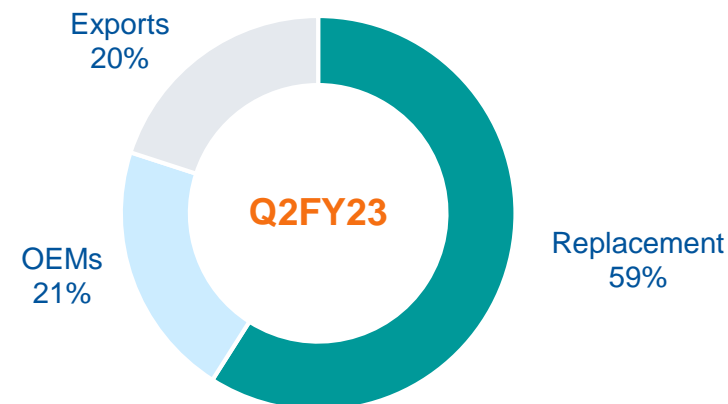
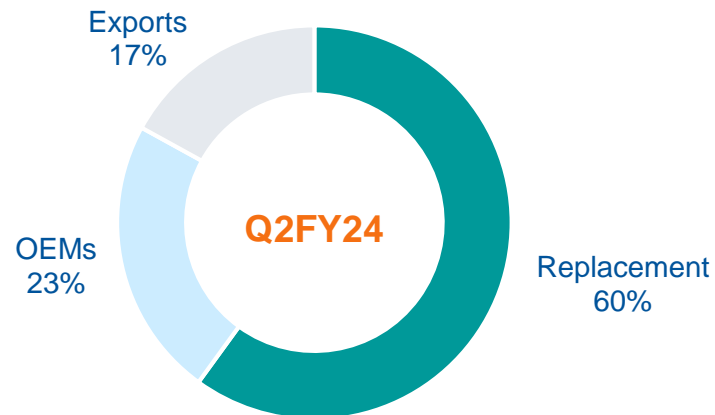


**Conferred “SUPER BRANDS 2023”**

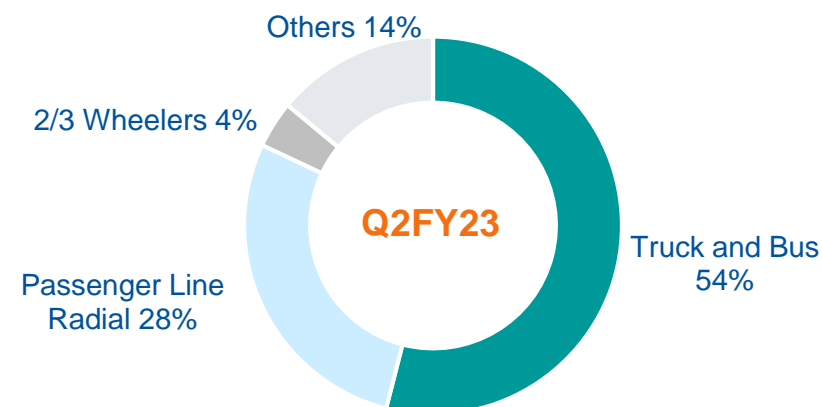
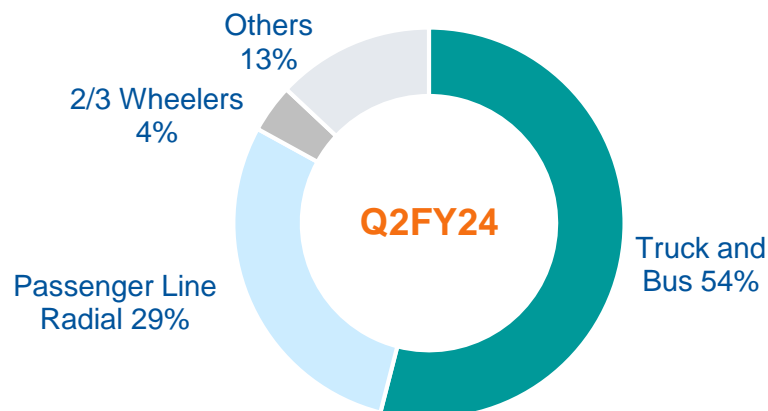


# Revenue Segmentation : End User Market

## Revenue Mix by Market – Consolidated



## Revenue Mix by Product Line – Consolidated





# **Q2FY24 & H1FY24 Performance Review**



# Q2FY24 Financial Performance Highlights



(Rs. Crore)	Consolidated				Standalone			
	Q2FY24	Q1FY24	Q2FY23	y-o-y change	Q2FY24	Q1FY24	Q2FY23	y-o-y change
<b>Turnover</b>	<b>3,905</b>	<b>3,726</b>	<b>3,764</b>	<b>4%</b>	<b>2,684</b>	<b>2,463</b>	<b>2,418</b>	<b>11%</b>
<b>EBITDA</b>	<b>597</b>	<b>465</b>	<b>305</b>	<b>96%</b>	<b>395</b>	<b>283</b>	<b>181</b>	<b>119%</b>
<i>Margin</i>	<i>15.3%</i>	<i>12.5%</i>	<i>8.1%</i>	<i>+718 bps</i>	<i>14.7%</i>	<i>11.5%</i>	<i>7.5%</i>	<i>+725 bps</i>
<b>PBDT (Cash Profit)</b>	<b>488</b>	<b>343</b>	<b>196</b>	<b>149%</b>	<b>338</b>	<b>214</b>	<b>122</b>	<b>178%</b>
<b>PBT</b>	<b>377</b>	<b>242</b>	<b>74</b>	<b>5.1x</b>	<b>275</b>	<b>152</b>	<b>48</b>	<b>5.7x</b>
<b>PAT</b>	<b>249</b>	<b>159</b>	<b>50</b>	<b>5.0x</b>	<b>180</b>	<b>100</b>	<b>36</b>	<b>5.0x</b>
<i>Margin</i>	<i>6.4%</i>	<i>4.3%</i>	<i>1.3%</i>		<i>6.7%</i>	<i>4.1%</i>	<i>1.5%</i>	
<b>Basic EPS (Rs)</b>	<b>9.33</b>	<b>5.93</b>	<b>2.08</b>	<b>4.5x</b>	<b>6.93</b>	<b>3.86</b>	<b>1.46</b>	<b>4.7x</b>

# H1FY24 Financial Performance Highlights



(Rs. Crore)	Consolidated			Standalone		
	H1FY24	H1FY23	% change	H1FY24	H1FY23	% change
<b>Turnover</b>	<b>7,632</b>	<b>7,414</b>	<b>3%</b>	<b>5,146</b>	<b>4,757</b>	<b>8%</b>
<b>EBITDA</b>	<b>1,063</b>	<b>597</b>	<b>78%</b>	<b>678</b>	<b>357</b>	<b>90%</b>
<i>Margin</i>	<i>13.9%</i>	<i>8.0%</i>	<i>587 Bps</i>	<i>13.2%</i>	<i>7.5%</i>	<i>566 Bps</i>
<b>PBDT (Cash Profit)</b>	<b>831</b>	<b>388</b>	<b>114%</b>	<b>552</b>	<b>244</b>	<b>126%</b>
<b>PBT</b>	<b>619</b>	<b>131</b>	<b>4.7x</b>	<b>427</b>	<b>87</b>	<b>4.9x</b>
<b>PAT</b>	<b>407</b>	<b>85</b>	<b>4.8x</b>	<b>280</b>	<b>63</b>	<b>4.5x</b>
<i>Margin</i>	<i>5.4%</i>	<i>1.1%</i>		<i>5.4%</i>	<i>1.3%</i>	
<b>EPS (Rs)</b>	<b>15.26</b>	<b>3.59</b>	<b>4.2x</b>	<b>10.79</b>	<b>2.55</b>	<b>4.2x</b>



# Q2FY24 & H1FY24 Performance Highlights



## Key Business Highlights

1. Top-line has been growing consistently and has recorded consolidated net revenues of Rs.3,905 crore.
2. Domestic volumes improved by 8% over the corresponding quarter.
3. Impressive increase of 96% in operating profitability to Rs.597 crore with margin expanded by 280 bps on q-o-q basis led by improved operational efficiencies, product premiumization, further supported by raw material prices.
4. Net debt stood at Rs.4,087 crore as on Sep'23 viz-a-viz Rs.4,518 Crore as on March'23, reduction of Rs.431 crore.
5. Leverage ratio have improved further over March'23:
  - Net debt to equity stood at 1.05x as on Sep'23 viz-a-viz 1.29x as on March'23.
  - Net debt to EBIDTA stood at 2.27x as on Sep'23 viz-a-viz 3.39x as on March'23.

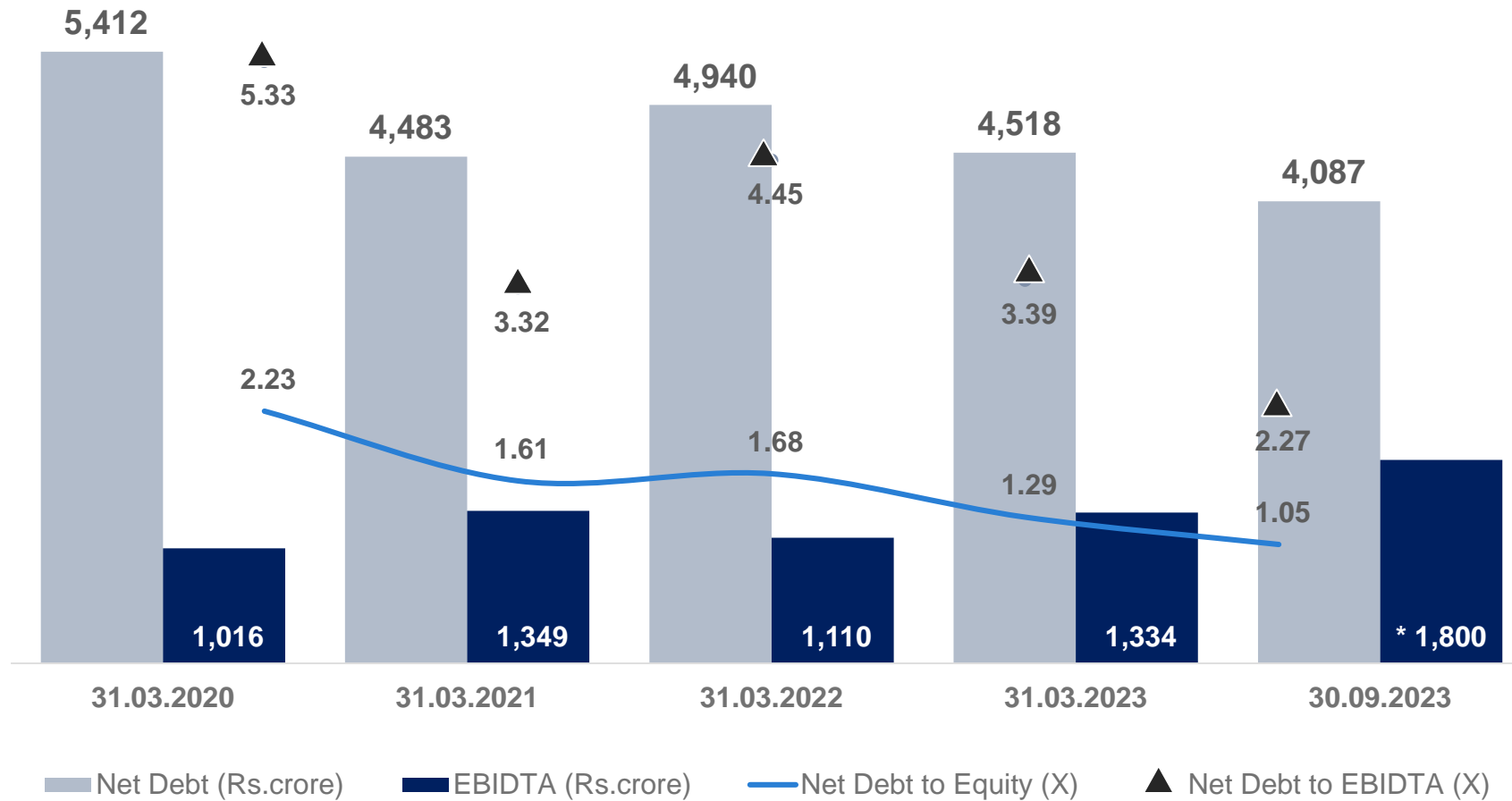
## Q2FY24 Consolidated Financial Performance

INR 3,905 Cr. <i>Growth 4%</i>	INR 654 Cr. <i>Growth -15%</i>	INR 597 Cr. <i>Growth 96%</i>
Revenues (incl. exports)	Exports	EBITDA
INR 488 Cr. <i>Growth 2.5x</i>	INR 249 Cr. <i>Growth ~5.0x</i>	INR 9.33 /share <i>Growth ~4.5x</i>
Cash Profit (PBDT)	Profit After Tax	Earnings Per Share

## H1FY24 Consolidated Financial Performance

INR 7,632 Cr. <i>Growth 3%</i>	INR 1242 Cr. <i>Growth -12%</i>	INR 1,063 Cr. <i>Growth 78%</i>
Revenues (incl. exports)	Exports	EBITDA
INR 831 Cr. <i>Growth 2.1x</i>	INR 407 Cr. <i>Growth 4.8x</i>	INR 15.26 /share <i>Growth ~4.2x</i>
Cash Profit (PBDT)	Profit After Tax	Earnings Per Share

# Debt Movement and Financial Metrics position



**Significant reduction in  
Net Debt in H1FY24  
over FY23**

**Net Debt to EBIDTA  
H1FY24 - 2.27x  
FY23 – 3.39x**

**Net Debt to Equity  
H1FY24 - 1.05x  
FY223 - 1.29x**

*Continuous journey towards deleveraging to improve overall leverage ratio*

*\*EBIDTA on TTM basis*

# FY23 Financial Performance Highlights



(Rs. Crore)	Consolidated			Standalone		
	FY23	FY22	% change	FY23	FY22	% change
<b>Turnover</b>	<b>14,681</b>	<b>12,020</b>	<b>22%</b>	<b>9,649</b>	<b>8,062</b>	<b>20%</b>
<b>EBITDA</b>	<b>1,334</b>	<b>1,110</b>	<b>20%</b>	<b>806</b>	<b>731</b>	<b>10%</b>
<i>Margin</i>	<i>9.1%</i>	<i>9.2%</i>	<i>(10) Bps</i>	<i>8.4%</i>	<i>9.1%</i>	<i>(70) Bps</i>
<b>PBDT (Cash Profit)</b>	<b>880</b>	<b>691</b>	<b>27%</b>	<b>549</b>	<b>501</b>	<b>10%</b>
<b>PBT</b>	<b>411</b>	<b>309</b>	<b>33%</b>	<b>270</b>	<b>264</b>	<b>2%</b>
<b>PAT</b>	<b>263</b>	<b>201</b>	<b>31%</b>	<b>184</b>	<b>183</b>	<b>Flat</b>
<i>Margin</i>	<i>1.8%</i>	<i>1.7%</i>		<i>1.9%</i>	<i>2.3%</i>	
<b>EPS (Rs)</b>	<b>10.64</b>	<b>8.53</b>	<b>25%</b>	<b>7.45</b>	<b>7.43</b>	<b>Flat</b>

# FY2023 Performance Highlights (Consolidated)



## Key Business Highlights

1. Recorded high revenues of Rs.14,681 crore, driven by strong domestic demand with buoyancy witnessed in OEM segment.
2. Operating margins recovered sequentially to 10.7% in Q4FY23 aided by softening in input costs.
3. Subsidiaries, Cavendish (CIL) and Tornel reported significant improvement in revenues and profitability.
4. Cavendish Industries turned net positive during the year.
5. Net debt stood at Rs.4,518 crore in FY23 viz-a-viz Rs.4,940 crore in FY22.
6. IFC (a member of World bank group) reposed trust in the Company by investing Rs.240 crore (\$30 Million) by way of Compulsorily Convertible Debentures (CCDs) on preferential basis.

## Q4-FY23 Consolidated Financial Performance

INR 3,645 Cr. <i>Growth 10%</i>	INR 331 Cr. <i>Growth -28%</i>	INR 389 Cr. <i>Growth 65%</i>
Revenues (incl. exports)	Exports from India	EBITDA
INR 263 Cr. <i>Growth 95%</i>	INR 112 Cr. <i>Growth ~3x</i>	INR 4.37 /share <i>Growth ~3x</i>
Cash Profit (PBDT)	Profit After Tax	Earnings Per Share

## FY23 Consolidated Financial Performance

INR 14,681 Cr. <i>Growth 22%</i>	INR 1,787 Cr. <i>Growth -5%</i>	INR 1,334 Cr. <i>Growth 20%</i>
Revenues (incl. exports)	Exports from India	EBITDA
INR 880 Cr. <i>Growth 27%</i>	INR 263 Cr. <i>Growth 31%</i>	INR 10.64 /share <i>Growth 25%</i>
Cash Profit (PBDT)	Profit After Tax	Earnings Per Share





# Growth Strategy





Management remains fully committed to implement its strategy to further expand its market presence and gain market share

## Strengthen Market Position across Segments

1. Focus on increasing volumes across all product segment in replacement and export segment
2. Expanding distribution channel through exclusive brand shops across PAN India to gain market share.
3. Extensive use of digital & AI tools

## Increase Global Business Share

1. Enhancing sales of e-vehicle tyres for cars and buses with ultra low RRCs in domestic and export markets.
2. Enhancing geographical reach in Europe, Australia and South Africa with wide product range

## Deleverage Balance Sheet

1. Committed to reduce long term borrowings by 25% till FY26.
2. Accelerated reduction in borrowings through improved profitability

## Maximizing Benefits of Acquisitions

1. Acquired entities contributing significantly to top & bottom line and creating value.
2. Substantially enhanced capacity across all product segments.

## Product Portfolio Premiumization

1. Technologically advanced and eco-friendly tyres in line with market requirements
2. Focus on increasing sales of higher inch sizes tyres in passenger segment and Extra Mileage & Fuel efficient range in commercial segment.



**Sustainability**

We strengthened our ESG initiatives around 5P’s sustainability platform



The Sustainable Development Goals (SDGs) are displayed in a grid. At the top is the United Nations logo and the text "SUSTAINABLE DEVELOPMENT GOALS". Below this are 17 numbered goal cards, each with a unique icon and title. The goals are: 1. NO POVERTY (family icon), 2. ZERO HUNGER (bowl icon), 3. GOOD HEALTH AND WELL-BEING (heart and pulse icon), 4. QUALITY EDUCATION (book icon), 5. GENDER EQUALITY (gender symbol icon), 6. CLEAN WATER AND SANITATION (water drop icon), 7. AFFORDABLE AND CLEAN ENERGY (sun icon), 8. DECENT WORK AND ECONOMIC GROWTH (bar chart icon), 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE (cubes icon), 10. REDUCED INEQUALITIES (arrows icon), 11. SUSTAINABLE CITIES AND COMMUNITIES (city buildings icon), 12. RESPONSIBLE CONSUMPTION AND PRODUCTION (infinity symbol icon), 13. CLIMATE ACTION (globe icon), 14. LIFE BELOW WATER (fish icon), 15. LIFE ON LAND (tree icon), 16. PEACE, JUSTICE AND STRONG INSTITUTIONS (scales icon), 17. PARTNERSHIPS FOR THE GOALS (interlocking circles icon), and a final card with the "SUSTAINABLE DEVELOPMENT GOALS" logo.

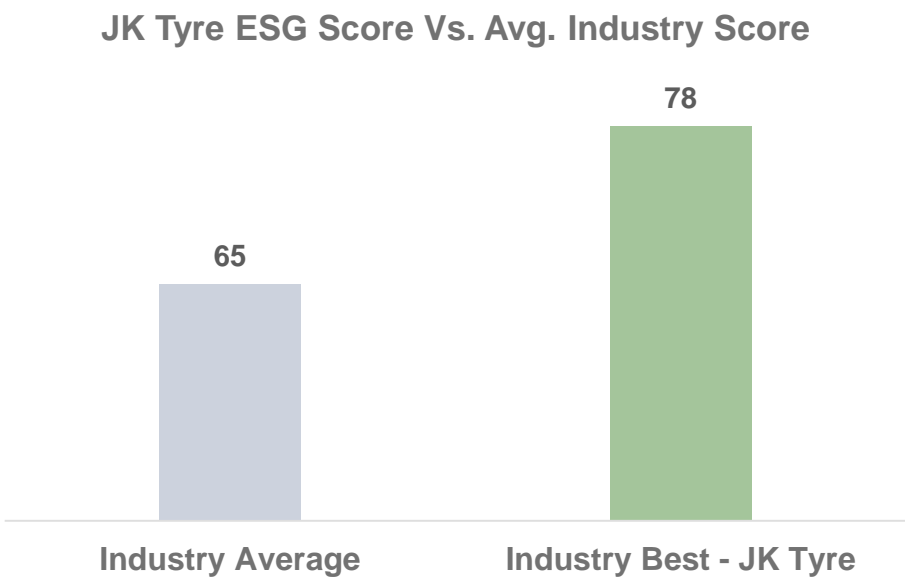
\* Conceptualized by JK Tyre



# JK Tyre secured 'Best in Class' rating on ESG performance - CareEdge



JK Tyre's ESG performance is driven by strong commitment and performance on majority themes to ensure ESG integration.



Environment (89) – Long term vision on reduction in GHG emissions and water management.



Social (78) – Robust policies and practices to mitigate social risks.



Governance (71) – Well designed policies, disclosures and compliance adherence.

## Sustainability initiatives & practices leading to resource conservation and manufacturing excellence

### Research & Development Led

- Usage of Bio sourced materials
- Higher usage of recycled material

### Product Development Led

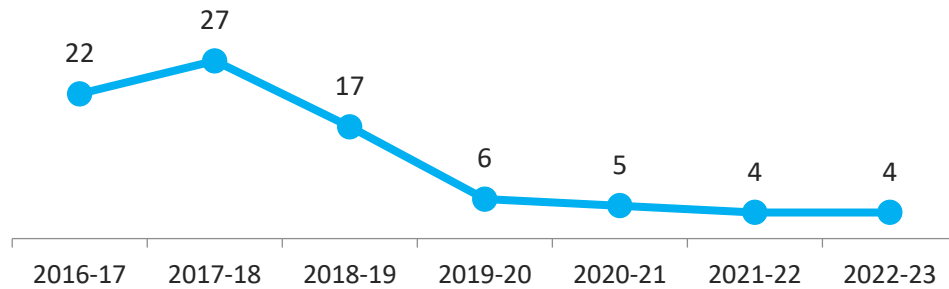
- Continuous improvement in RRC ( Rolling Resistance Coefficient)
- Continuous improvement in tyre dynamics, life and performance

### Manufacturing Led

- All plants in India awarded with “Sword of Honour” by British Safety of Council, UK and 3 locations awarded with “Globe of Honour” for highest safety standards
- GHG Emission – Reduction in Carbon footprints
- Energy Conservation – Global benchmark
- Material Conservation – Process waste reduction
- Raw water usage – Global benchmark
- Plantation and Alternate Fuel – eCO2 sequestration & Green Coal (Bamboo & Biomass)
- Manpower Productivity – Improved MDPT
- Zero Waste to landfill
- Single Use Plastic free

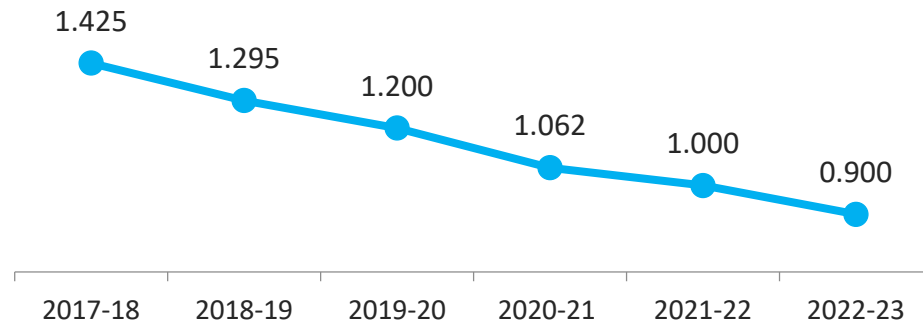
# Sustainability – Environment

## Safety – Reportable Incident (Nos.)



All Plants awarded with “Sword of Honour” by British Safety Council, UK and 3 locations awarded with “Globe of Honour”

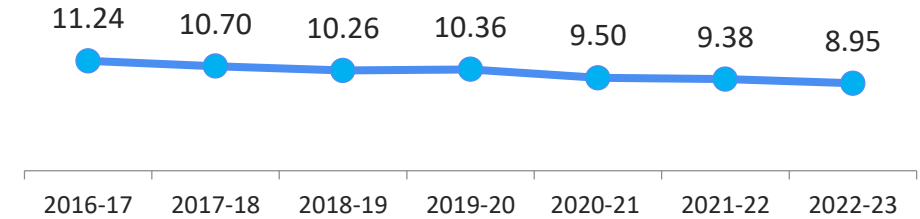
## Green House Gas (GHG) Emission – Eq. CO<sub>2</sub> / MT



Reducing GHG Emission every year, among top 5 globally

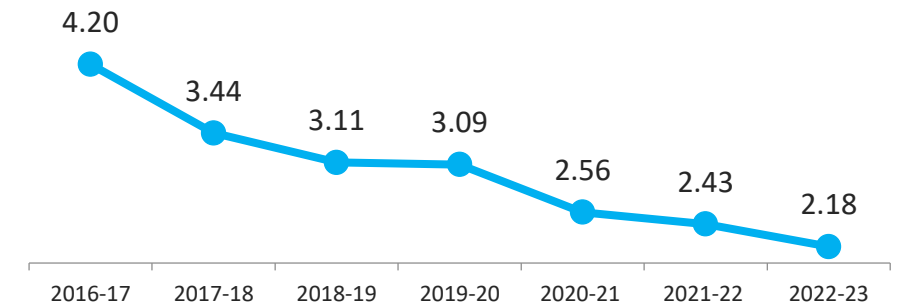
Source : Internal Estimates

## Energy Consumption (GJ / Tonne)



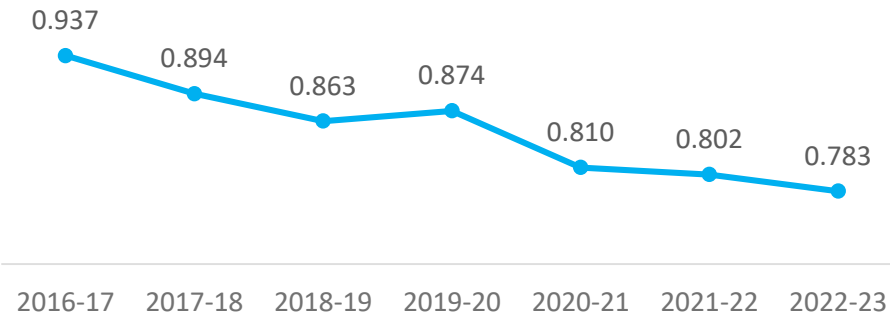
World’s Lowest energy consumption per ton of finish product, amongst top 3 globally

## Raw Water Consumption – KL / Tonne



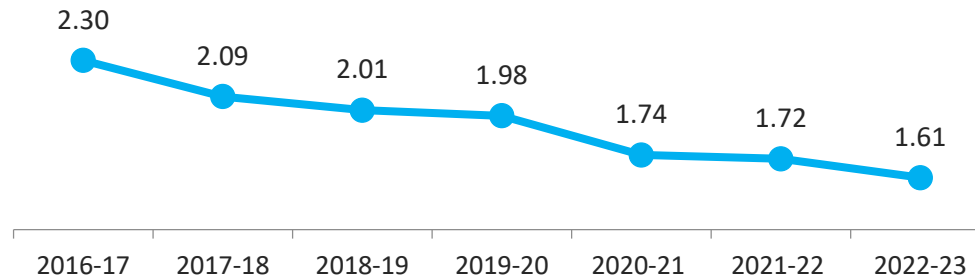
Lowest Specific Raw Water Consumption Globally

## Specific Power Consumption – Kwh / Kg



Reducing Power Consumption trend every year

## Specific Steam Consumption (Kg / Kg)



Achieved the best consumption level in FY23

Source : Internal Estimates

## Recognitions to our efforts



**“Among the India’s top 30 Most Sustainable companies, organized by Business World”**



**“ Energy Management Award for exemplary implementation of ISO 50001 Energy Management System Standard by Clean Energy Ministerial ”**



**“ National Water Award for Excellence in Energy and Water Management by CII ”**



# Corporate Social Responsibility (CSR)



## Livelihood Enhancement

More than 1 lac people benefitted through our projects, viz., skill building, SHGs, agricultural & livestock development etc.

## Education

Adult literacy programs in remote villages (over 50,000 beneficiaries), Mysuru prisoners (over 6,000), Adoption of three ITI's (over 5000 students benefitted), road safety awareness campaigns etc.  
Lakshmipat Singhania School in Jaykaygram, Rajasthan (more than 6,000 students in last one decade)

## Healthcare & Sanitation

HIV/ AIDS prevention programs, reproductive and child health care program "Parivartan", health camps & eye Camps, toilets construction under Swachh Bharat Mission .  
PSRI Hospital & Research Institute (Multi-speciality state-of-the-art hospital in New Delhi)

## Water Conservation & Environment

Construction / De-siltation of water tanks (Benefited >1 Lac farmers) & farm ponds, field bunding and plantation

## COVID Management

Donated oxygen plant, oxygen concentrators, hospital beds, medicines, masks, PPE kits, sanitizers, food packets to hospitals, health centers, poor and needy people.

**More than 1 million people have been benefitted through our CSR Initiatives.**

# Disclaimer



This presentation has been prepared by JK Tyre & Industries Limited (the “Company” or “JK Tyres”) solely for information purposes without any regard to any specific objectives, financial situations or informational needs of any particular person. This presentation may not be copied, distributed or disseminated, directly or indirectly, in any manner. By reviewing this presentation, you agree to be bound by the trailing restrictions regarding the information disclosed in these materials.

This presentation contains statements that constitute forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the management with respect to the results of operations and financial condition of the Company. These statements can be recognized by the use of words such as “expects,” “plans,” “will,” “estimates,” “projects,” or other words of similar meaning. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in such forward-looking statements, as a result of various factors and assumptions which the Company believes to be reasonable in light of its operating experience in recent years. The risks and uncertainties relating to these statements include, but not limited to, risks and uncertainties, regarding fluctuations in earnings, our ability to manage growth, competition, our ability to manage our international operations, government policies, regulations etc. The Company does not undertake any obligation to revise or update any forward-looking statement that may be made from time to time by or on behalf of the Company. Given these risks, uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements.

No representation, warranty, guarantee or undertaking, express or implied, is or will be made as to, and no reliance should be placed on, the accuracy, completeness, correctness or fairness of the information, estimates, projections and opinions contained in this presentation. Potential investors must make their own assessment of the relevance, accuracy and adequacy of the information contained in this presentation and must make such independent investigation as they may consider necessary or appropriate for such purpose. Such information and opinions are in all events not current after the date of this presentation. Further, past performance is not necessarily indicative of future results. Any opinions expressed in this presentation or the contents of this presentation are subject to change without notice. This presentation should not be construed as legal, tax, investment or any other advice.

None of the Company, any placement agent, promoter or any other persons that may participate in the offering of any securities of the Company shall have any responsibility or liability whatsoever for any loss howsoever arising from this presentation or its contents or otherwise arising in connection therewith.

This presentation and its contents are confidential, and is/are only meant for consumption of its recipient, and should not be distributed, published or reproduced, in whole or part, or disclosed by recipients directly or indirectly to any other person.

This presentation does not constitute or form part of and should not be construed as, directly or indirectly, any offer or invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company by any person in any jurisdiction, including in India, the United States, Australia, Canada or Japan, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any investment decision or any contract or commitment therefore.

Securities of the Company may not be offered or sold in the United States absent registration or an applicable exemption from registration under the United States Securities Act of 1933, as amended.

This presentation is not a prospectus, a statement in lieu of a prospectus, an offering circular, an advertisement or an offer document under the Companies Act, 2013, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or any other applicable law in India, or under any applicable law of any other Country.

## For further information, please contact:

<p>Sanjay Sharma <b>JK Tyre &amp; Industries Ltd.</b> + 91 11 66001122 <a href="mailto:sanjaysharma@jkmil.com">sanjaysharma@jkmil.com</a></p>	<p>Sanjeev Aggarwal, CFO <b>JK Tyre &amp; Industries Ltd.</b> +91 11 66001122 <a href="mailto:sanjeev.aggarwal@jkmil.com">sanjeev.aggarwal@jkmil.com</a></p>
---	--



**JK TYRE & INDUSTRIES LTD.**

**HEAD OFFICE**

3, Bahadur Shah Zafar Marg,  
New Delhi – 110 002

T: +91-11-66001112 • F: +91-11-23322059

**REGISTERED OFFICE AND WORKS**

Jaykaygram, PO-Tyre Factory  
Kankroli – 313 342, Rajasthan

T: 02952-302400/330011 • F: 02952-232018  
CIN:L67120RJ1951PLC045966

[www.jktyre.com](http://www.jktyre.com)